

## SCHEDULE OF EVENTS

### Thursday, November 10, 2022

- 8:00am – 2:00pm Exhibitor Move-in and setup
- 12:00pm – 2:00pm General Session
- CN Updates: Douglas H. Fisher, NJ Secretary of Agriculture & Rose Chamberlain, Director, NJ Division of Food and Nutrition
  - **Keynote speaker: US Bobsled Olympian Johnny Quinn** - Olympic bobsledder Johnny Quinn is a highly sought-after speaker for businesses and organizations of all sizes. Known for his thought-provoking and action-packed speeches, Johnny has been featured on: ABC, BBC, CBS, CNN, ESPN, FOX, NBC, TIME, USA Today and Wall Street Journal
- 2:00pm – 5:00pm Exhibit Hall
- 6:30pm - 8:30pm Welcome Event

### Friday, November 11, 2022

- 6:30am-7:30am Yoga with Julia
- 8:30am – 9:15am **Breakout Workshops**
1. **Lateral Mentoring: Creating Relationships and Establishing Your Network** – *Amanda Venezia, NextGen Innovators*
  2. **Supply Chain Challenges continued for 22-23 School Year** – *Marianne Dayton K-12 Director Culinarian Metro NY, Affinity Sales*
  3. **Food Trends in School Nutrition** – *Thomas Kurza, Global Food Solutions and Chef Stephen Ganser, Maschio Food Service*
- 9:30am-10:15am **Breakout Workshops**
1. **Food Allergy Management** – *Toni Bowman, MBA, RDN, SNS, Pomptonian Food Service*
  2. **Farm to School Tricks and Tips**- *NJDA Division of Food and Nutrition*
  3. **How To Incorporate Ethnic Meals and Taste Testing Into Your Menu Planning** – *Della Collins, International Food Solutions*
- 10:30am-11:15am **Breakout Workshops**
1. **How to Prepare for Your Administrative Review** - *NJDA Division of Food and Nutrition*
  2. **Ins and Outs of Microsoft office** – *Mike Baldwin, Maschio Food Service*
  3. **How to Improve Employee Retention** – *Matt Vidovich, Pomptonian Food Service, Dan Witkowski, NutriServe & Katie Filosa, Maschio Food Service*
- 11:30am-1:00pm Lunch and Learn with Kern Halls, BS, BM, Ingenious Culinary Concepts  
**How to Bring Your Customers Back to the Table:** This session will focus on how to bring your customers back to the table utilizing out of the box techniques and proven strategies. **Sponsored by American Dairy Association North East**



## **CONFERENCE OPTIONS**

### **DEADLINE TO REGISTER NOVEMBER 1ST 2022**

**\*NO ONSITE REGISTRATION IS ALLOWED**

#### **FULL CONFERENCE REGISTRATION:**

*Includes all sessions, meals (Thursday Reception, Friday Breakfast Voucher, and Friday Lunch), exhibits, and workshops*

SNA Member Rate: \$175

Non-Member Rate: \$350

#### **ADDITIONAL MEAL PURCHASING OPTIONS:**

Thursday Welcome Event Reception: \$125

### **HOTEL OPTIONS :**

#### **Harrah's Resort - Atlantic City, NJ**

Single/Double Room Occupancy – Discounted Group Rate: \$60

A reduced daily resort fee of \$19 per room, per night plus the current occupancy room tax will be charged in addition to the room rates. The resort fee includes basic in-room Wifi for two devices per day, \$5 credit per stay toward self-parking, coffeemaker, and all local calls.

*There is an additional fee of \$20.00 per person for more than 2 occupants per room. The maximum occupancy per room is 4 occupants. All reservations will require a one night's room deposit or valid credit card to guarantee the reservation.*

#### **[CLICK HERE TO BOOK ONLINE](#)**

Hotel Room Cancellation Policy: Individuals can only cancel their room reservations online through the reservation link, up to 72 hours prior to arrival. Cancellations made after this time will result in collection of one nights guestroom rate plus tax for cancellations within seventy-two hours of the scheduled arrival date or for the reason of a no show. Please contact Julia Alotta for assistance.

Phone: 888-516-2215 (8am-2am EST, 7 days a week)

Group Name: NJSN Statewide Conference & Food Show

Group Code: SH11FS2

\*\*\*All callers will be asked for this code but can also book by saying **\*NJSN Statewide Conference\***

#### **[Harrah's Resort Atlantic City](#)**

777 Harrah's Blvd, Atlantic City, NJ 08401

Check-in Time: 4:00pm; Check-out Time: 11:00am

The conference Schedule for 2022 is two days, kicking off on Thursday, November 10th and concluding on Friday, November 11th following the closing session. Please ensure you book your travel and hotel room accordingly.