NJSNA 60th Annual Conference SCHEDULE OF EVENTS

Wednesday, November 8, 2023

11:30-5:00pm Registration Opens

12:30 – 4:30pm SNS Exam

12:30 – 4:30pm Food Safety Basics - Institute of Child Nutrition

1:30 - 3:30pm NJSNA Networking Round Tables

5:00 - 7:00pm Welcome Networking Reception and Trivia Night

Thursday, November 9,2023

7:30 - 5:00pm Registration Opens 8:15 - 9:00am **Breakout Workshops**

- 1. How To Create A Greater Level of Financial Security Eric Knoblauch, Northwestern Mutual
- 2. Production Records for School Nutrition Programs Laura Rosman, RD, Pomptonian Food Service

making school meals

3. Selling Your Program to Your Team and Community Through Social Media – *Chris Derico, SNS, School Nutrition Association President*

9:30 - 1:30pm General Session and Lunch

- SNA Updates Chris Derico, SNS, School Nutrition Association President
- **USDA Updates** Roberta Hodsdon, USDA Food and Nutrition Service
- NJDA Updates
 - Rose Chamberlain, SNS, Division of Food and Nutrition
 - Arleen Ramos Szatmary, School Nutrition Programs
- Keynote Speaker Dan Giusti, Owner and CEO, Chefs Brigaid

2:00 - 2:45pm Breakout Workshops

- **1. From Yuck to Yum: Pleasing Gen Z** *Leslie B*onci, MPH, RDN, CSSD, LDN, Owner, *Professional Sports Nutritionist*
- **2. Preparing More Foods from Scratch: How to get Started** *Dan Giusti, Owner and CEO, Chefs Brigaid*
- Understanding Dates on Food Is the Product Still Good? Denise Liptak, NJ Department of Agriculture

2:45 - 3:15pm Networking Break

3:15 - 4:00pm Breakout **Workshop**s

- 1. Retention Through Attention Amanda Venezia, MEd, SNS, Vend-ucation
- 2. Cool Food: Creating Climate Friendly Food Service Nicole Broadwater, NJ Department of Agriculture
- 3. Controlling Food Costs Stephen Ganser, Maschio's Food Services, Tom Skomial, Pomptonian Food Service, Warren DeShields, Bridgeton Public Schools, Jennifer Zeligson, Jersey City Public Schools

3:15 – 4:00pm NJ State Approved **Commodity Processo**rs Meeting - *Denise Liptak, NJ* Department *of Agriculture* (By invitation only)

5:30-9:00pm 60th Anniversary Dinner and Entertainment

Friday, November 10, 2023

8:30-9:30am Breakout Workshops

- 1. Fresh Ideas to Utilize Your Commodities Chef Joseph Maida and Chef Jamie Porter, Maschio's Food Services
- 2. Creating Successful Meal Programs Utilizing CACFP Pre K Meal Patterns Lorraine Kunick, MPH, RDN, LDN, CHES, Maschio's Food Services
- 3. Sustainability and Food Service: How to Help Your District Succeed Katie Filosa, Maschio's Food Services

9:45 - 10:45am Breakout Workshops

- 1. On Trend Menu Day Culinary Demo Thomas Kurza, Global Food Solutions
- 2. Plant Forward Meals Kids Will Love Tracy Hart, Pomptonian Food Service
- 3. Beat the Fear Factor: How to Talk to Your State Legislators Sal Valenza, SNS, West New York SD

11:00 - 2:00pm Exhibits



CONFERENCE OPTIONS

DEADLINE TO REGISTER NOVEMBER 1, 2023

CONFERENCE REGISTRATION OPTIONS:

Includes all sessions, meals (Wednesday Night Welcome Reception, Thursday Lunch, 60th Anniversary Dinner, and Friday Breakfast), exhibits, and workshops

PLEASE NOTE:

As a convenience, NJSNA is offering to book your hotel room for you. If you do <u>not</u> want NJSNA to book your hotel rooms please choose the "no hotel room"option.

Early Bird Member Rate: June 1, 2023 to October 1, 2023

\$440 full conference with 2 hotel room nights \$350 full conference with 1 hotel room nights \$275 full conference with no hotel room night

After October 1, 2023

\$325 full conference with no hotel room night

Onsite Registration \$375 full conference with no hotel room night

Non - Member Rate:

\$625 full conference with 2 hotel room nights \$535 full conference with 1 hotel room nights \$460 full conference with no hotel room night

ADDITIONAL MEAL PURCHASING OPTIONS:

Wednesday Night Trivia: \$75

Thursday Lunch: \$75

60th Anniversary Dinner: \$80

HOTEL OPTIONS:

Harrah's Resort Atlantic City

777 Harrah's Blvd Atlantic City, NJ 08401

Check-in Time: 4:00pm; Check-out Time: 11:00am

The conference schedule for 2023 is three days, kicking off on Wednesday, November 8th and concluding on Friday, November 10th following the exhibit hall. Please ensure you book your travel and hotel room accordingly.

