

NJSNA 60th Annual Conference

SCHEDULE OF EVENTS



Wednesday, November 8, 2023

- 11:30-5:00pm Registration Opens
- 12:30 – 4:30pm** SNS Exam
- 12:30 – 4:30pm Food Safety Basics - Institute of Child Nutrition
- 5:00 – 7:00pm** **Welcome Networking Reception and Trivia Night**

Thursday, November 9, 2023

- 7:30 - 5:00pm Registration Opens
- 8:15 – 9:00am** **Breakout Workshops**
- 1. How To Create A Greater Level of Financial Security** – *Eric Knoblauch, Northwestern Mutual*
 - 2. Production Records for School Nutrition Programs** – *Laura Rosman, RD, Pomptonian Food Service*
 - 3. Selling Your Program to Your Team and Community Through Social Media** – *Chris Derico, SNS, School Nutrition Association President*
- 9:30 – 1:30pm** **General Session and Lunch**
- **SNA Updates** – *Chris Derico, SNS, School Nutrition Association President*
 - **USDA Updates** – *Roberta Hodsdon, USDA Food and Nutrition Service*
 - **NJDA Updates**
 - Rose Chamberlain, SNS, Division of Food and Nutrition
 - Arleen Ramos - Szatmary, School Nutrition Programs
 - **Keynote Speaker** – *Dan Giusti, Owner and CEO, Chefs Brigaid*
- 2:00 – 2:45pm** **Breakout Workshops**
- 1. From Yuck to Yum: Pleasing Gen Z** – *Leslie Bonci, MPH, RDN, CSSD, LDN, Owner, Professional Sports Nutritionist*
 - 2. Preparing More Foods from Scratch: How to get Started** – *Dan Giusti, Owner and CEO, Chefs Brigaid*
 - 3. Understanding Dates on Food – Is the Product Still Good?** - *Denise Liptak, NJ Department of Agriculture*
- 2:45 - 3:15pm** **Networking Break**
- 3:15 - 4:00pm** **Breakout Workshops**
1. Retention Through Attention– *Amanda Venezia, MEd, SNS, Vend-ucation*
 2. Cool Food: Creating Climate Friendly Food Service - *Nicole Broadwater, NJ Department of Agriculture*
 3. Controlling Food Costs - *Panelists TBD*
- 3:15 – 4:00pm** NJ State Approved **Commodity Processors** Meeting - *Denise Liptak, NJ Department of Agriculture*
(By invitation only)
- 5:30-9:00pm** 60th Anniversary **Dinner** and **Entertainment**

Friday, November 10, 2023

- 8:30– 9:30am** **Breakout Workshops**
- 1. Fresh Ideas to Utilize Your Commodities** – *Chef Joseph Maida, Maschio's Food Services*
 - 2. Marketing: From the Eyes of a Dietitian** – *Alicia Lusardi, RDN, Chartwells*
 - 3. Sustainability and Food Service: How to Help Your District Succeed** – *Katie Filosa, Maschio's Food Services*
- 9:45 – 10:45am** **Breakout Workshops**
- 1. On Trend Menu Day Culinary Demo** - *Thomas Kurza, Global Food Solutions*
 - 2. Plant Forward Meals Kids Will Love** – *Tracy Hart, Pomptonian Food Service*
 - 3. Beat the Fear Factor: How to Talk to Your State Legislators** – *Sal Valenza, SNS, West New York SD*
- 9:45 - 10:45am** **Garden State Co-Op Meeting** (By invitation only)
- 11:00 – 2:00pm** Exhibits



making school meals
SHINE

NEW JERSEY SCHOOL NUTRITION ASSOCIATION'S 60th ANNUAL CONFERENCE
NOVEMBER 8-10, 2023

CONFERENCE OPTIONS

DEADLINE TO REGISTER NOVEMBER 1, 2023

CONFERENCE REGISTRATION OPTIONS:

Includes all sessions, meals (Wednesday Night Welcome Reception, Thursday Lunch, 60th Anniversary Dinner, and Friday Breakfast), exhibits, and workshops

PLEASE NOTE:

As a convenience, NJSNA is offering to book your hotel room for you. If you do not want NJSNA to book your hotel rooms please choose the "no hotel room" option.

Early Bird Member Rate: June 1, 2023 to October 1, 2023

\$440 full conference with 2 hotel room nights
\$350 full conference with 1 hotel room nights
\$275 full conference with no hotel room night

After October 1, 2023

\$325 full conference with no hotel room night

Onsite Registration

\$375 full conference with no hotel room night

Non - Member Rate:

\$625 full conference with 2 hotel room nights
\$535 full conference with 1 hotel room nights
\$460 full conference with no hotel room night

ADDITIONAL MEAL PURCHASING OPTIONS:

Wednesday Night Trivia: \$75

Thursday Lunch: \$75

60th Anniversary Dinner: \$80

HOTEL OPTIONS:

Harrah's Resort Atlantic City

777 Harrah's Blvd
Atlantic City, NJ 08401

Check-in Time: 4:00pm; Check-out Time: 11:00am

The conference schedule for 2023 is three days, kicking off on Wednesday, November 8th and concluding on Friday, November 10th following the exhibit hall. Please ensure you book your travel and hotel room accordingly.

